

# Case Study

A Recruitment & Staffing Start-up



## Client Overview:

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The client is a recruitment and staffing company with a team strength of 10+ employees

## Business Need:

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The need was to move to an agile ATS platform that can help the client automate parts of their recruitment process.

This included:

- Increase Productivity and Speed
- Save Costs
- Providing easier workflow and sharing of data among team members

## Solution:

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On-boarding to the Wisestep ATS enabled the client to add all the team members to the platform, resulting in real-time collaboration among the team members. The native analytics platform and the built-in extension being a part of the overall Wisestep solution has been a source of value-add to the client.

**Customer Speak** - *“Being a start-up, it was important that we chose the right tool that helps our recruiters save time and helps us automate the entire process, and honestly, Wisestep hasn’t disappointed us. They are always open to feedback and take it seriously. It is evident from the fact that they keep adding new features, solved our problems in adaption and provided extensive training.”*

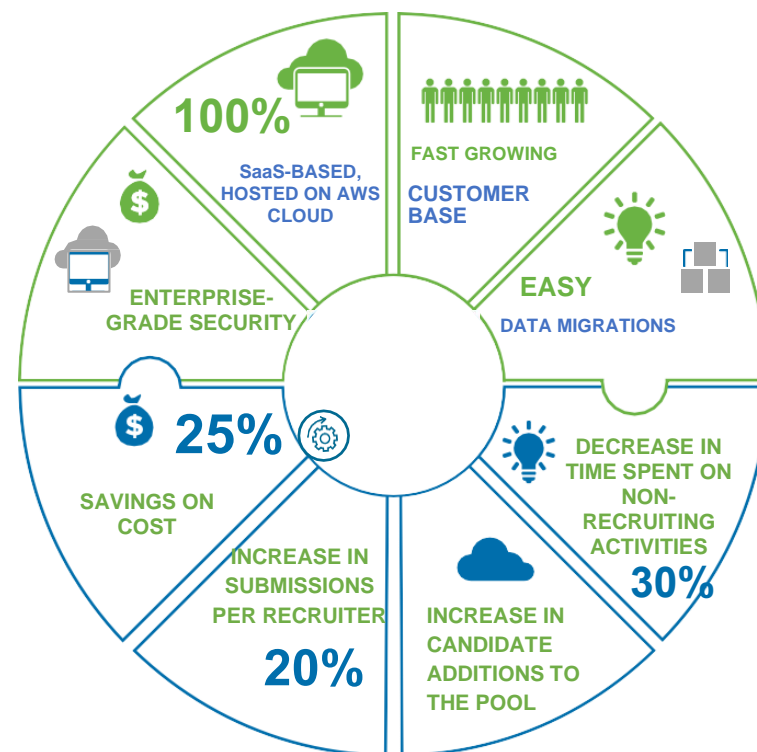
About Us - Transform your recruitment process with [Wisestep.com](https://www.wisestep.com) 

Wisestep’s agile & data-driven approach to candidate relationship management ensures 99%+ uptime, enables intelligent integrations, and delivers quantifiable benefits to your recruitment & staffing operations. Reach out to us **USA:** +1-732-226-8155 || **EUROPE:**+44-203-794-8136



## Benefits:

1. **Automation using the Wisestep extension** – The Client implemented Automation tools from Wisestep, like the Browser extension that allows recruiters to import resumes and candidate details from prominent job boards into their databases. This helped save time and built a large Candidate Database helping **reduce monthly costs by 25%**.
2. **Performance Analytics** - Team owners and managers can now leverage Wisestep’s powerful analytics to generate **real time, weekly, monthly reports** which are being used to assess and monitor team performance. One of the key benefits has been the detailed reports providing a granular view of data that defines decisions like, which Clients to work on, which jobs to work on making focus on Revenue sharper
3. **Work-share allocation made simpler and quicker** - The Wisestep ATS helped the client to assign jobs directly to the teams. This reduced wastage and improved turn-around time and helped the team members start working sooner instead leading to **improved Job coverage for all its clients**
4. **Productivity Improvements with Integrations** - Wisestep’s other tools such as Native Job Board Search, Single click email sending among others, have helped improve and streamline recruitment operations, brought in efficiencies helping **improve productivity and submissions by at least 20%**



Quick & Friendly Support



Easy Data Migrations



Enterprise-grade Security



Integrations

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