Case Study

A Specialized Recruitment Solutions Provider

Client Overview:

The Client is a Specialized Recruitment Solutions provider with a team size of ~10 members.

Business Need:

The Client is a fast-growing recruitment firm with a strong focus on contract roles and high-velocity turnaround times. The key to their success is their ability to rapidly communicate with the candidates and access their data.

The Client wanted the following:

- Being focused on the temp/contract market, it was essential for the Client to be able to communicate quickly

- To deal effectively with a rapidly changing and competitive market for candidates, the Client wanted the ability to reach out to a large-volume of candidates, manage communication tracks and large volumes of candidate information and data

Solution:

Wisestep's solution created:

- A unique opportunity for the Client to accelerate the speed of its communication processes with respect to its candidates/vendors

- The capacity to deal with high-volume candidate and communication-related data

Customer Testimonial - *"Wisestep has made sending jobs to our vendors so simple. We no longer need to rely on other tools for sending emails or worry about our daily quota. We upload job to the platform and everything else is taken care of on the platform itself in simple clicks"*

About Us - **Transform your recruitment process with Wisestep.com**

Wisestep's agile & data-driven approach to candidate relationship management ensures 99.99% uptime, enables intelligent integrations, and delivers quantifiable benefits to your recruitment & staffing operations. Reach out to us **USA**: +1-732-226-8155 || **EUROPE**:+44-203-794-8136

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Benefits:

Wisestep's solution for the Client enabled it to realize the following benefits:

1. **Large-volume email capability**: Wisestep's large-volume email feature has helped the Client send emails to a significant number of partners in the Client network to rapidly reduce turn-around time

2. **Building candidate database effortlessly:** Integration with major job-boards like Monster Jobs, Dice and others enables easy sync between sourcing efforts and database building. This has helped the Client accelerate the creation of a large candidate pool with significant reusability

3. **Browser extension for automation** has made the job of building candidate pipeline/database for the Client a seamless process. Candidate details can be automatically imported in to the system from a large number of Job Boards with just a few clicks

4. **Streamlining recruitment operations** for the team to enable productivity gains for the organization

LARGE VOLUME COMMUNICATION MADE EASY

REDUCE TURNAROUND TIME WITH MASS EMAIL CAPABILITY

4X   **INCREASE IN CANDIDATE ADDITIONS TO THE POOL WITH JOB BOARD INTEGRATIONS**

25%   **DECREASE IN TIME SPENT ON IMPORTING RESUMES IN TO THE SYSTEM**

Quick & Friendly Support

Easy Data Migrations

Enterprise-grade Security

Integrations

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